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Alpine Waste & Recycling Seeks to Expand Yard Sign Campaign

Politicians Urged to Keep Items Out of Landfill

COMMERCE CITY, Colo. (Oct. 25, 2012) – Alpine Waste & Recycling has again agreed to make large roll-off containers available to an expanded consortium of Denver-area cities in an effort to manage the recycling of political yard signs this election season.

The cities of [Arvada](#) and [Lone Tree](#) have already committed to the [Yard Sign Recycling Campaign](#), and Alpine invites other cities to help create the critical mass that will make this unique material easier to recycle.

Alpine's recycling division, Altogether Recycling™, initiated the annual Yard Sign Recycling Campaign in 2007 in an attempt to prevent an estimated 100,000-plus yard signs from entering the local landfills. As far as Alpine can determine, this the only program of its kind in the nation.

“After our municipal partners collect those yard signs, we will transport them to our Altogether Recycling plant and package them for delivery to processing plants, where the signs will be converted into plastic pellets,” said Brent Hildebrand, vice president-recycling for [Alpine](#). “Eventually, they will end up as common consumer goods, such as lawn chairs, trash cans, toys and other heavy-plastic items.”

Most yard signs are corrugated plastic or plastic film (HDPE); and while other recycling companies are unable to process those materials and haven't found a market for

them, Alpine determined that the cities' enthusiasm for this program made the processing and marketing efforts worthwhile.

Alpine asks the public to remove the metal wickets from the signs and toss the wickets separately into the roll-offs. The actual signs should go in separate ends of the roll-off, with corrugated plastic (Coroplast) on one end and film on the other. Instructions on the roll-offs will guide the public. Hildebrand emphasized that the roll-offs are for yard-sign collection only, and the program will have maximum success if the public keeps other materials OUT of the containers.

The roll-offs, made available to the cities at a reduced cost, will remain in place for about a week. Cities that want to join the Yard Sign Recycling Campaign should send an email to info@altogetherrecycling.com.

About Alpine Waste & Recycling

Alpine Waste & Recycling is the largest privately held commercial waste, recycling and compost collection company in the Denver area. Founded in 1999 as a single-truck operation, the company has parlayed a customer-service focus into a compound annual revenue growth rate of greater than 40 percent. With more than 60 trucks and more than 170 employees, Alpine handles more than 300,000 tons of waste and recycle products per year. In 2009, the Colorado Association for Recycling named Alpine as the state's most outstanding business for its recycling/diversion program (Altogether Recycling™). In 2008 and 2012, *ColoradoBiz Magazine* named Alpine as the state's Top Company (Service Category) and Top Company Finalist, respectively; and in 2010 named Alpine as a "Colorado Company to Watch." Commerce City named Alpine as its 2010 Small Business of the Year; and the Metro Denver Chamber of Commerce named Alpine in 2011 as a Finalist for Green Company of the Year Award. Most recently, Alpine was named as the recipient of the ACG's 2012 Emerging Growth Award. Information: 303-744-9881, or go to www.alpinewaste.com.