



Media Contact:
Steve Caulk
303-410-4971
srcaulk@proconnectpr.com

Alpine Sweetens Recycling Offer to Hotels During DNC

Democratic National Convention Hotel Recycling Program Kicks Off

COMMERCE CITY (July 30, 2008) – Alpine Waste & Recycling, the largest privately held waste and recycling collection company in the Denver area, has lowered the bar for Denver-area hotels that want to show the nation during the Democratic National Convention that they are committed to the environment.

In collaboration with the City of Denver's efforts to promote environmentalism during next month's DNC, Alpine announces its DNC Hotel Recycling Program, in which it will fully credit the cost of its Altogether Recycling™ service to any qualifying hotel that opens an Altogether Recycling account by the end of the DNC.

“The hotel industry will attract a huge amount of attention during the DNC, and we want to help put those hotels in the ‘greenest’ light possible,” said Grant Parsons, Alpine sales manager.

To qualify, a hotel must show that it sends 30 percent or more of its waste stream to recycling or composting within a given month. The hotel will receive credit for a month's worth of free Altogether Recycling service for each month that it is over 30 percent through Dec. 31.

Alpine had previously announced it would provide free recycling to hotels that could recycle or compost at least 50 percent of its waste stream. The DNC Hotel Recycling Program makes qualification easier than ever.

The new Altogether Recycling™ plant in Denver is capable of processing more than 10,000 tons of material per month on a single-stream basis, meaning customers can combine their recyclables “altogether,” with no need for separation into categories.



Hotels that wish to participate in Alpine's program can contact Parsons at 303-744-9881.

About Alpine Waste & Recycling

Alpine Waste & Recycling is the largest privately held commercial waste and recycling collection company in the Denver area. Founded in 1999 as a single-truck operation called Alpine Disposal, the company earned the status as one of the top 25 fastest growing Colorado companies for four consecutive years. Alpine has parlayed a customer-service focus into a compound annual revenue growth rate of greater than 50 percent since the company's founding. With more than 35 trucks and more than 90 employees, Alpine hauls more than 100,000 tons of waste per year. Its Altogether Recycling™ plant opened in September 2007. For information go to www.alpinewaste.com or call 303-744-9881.